

Chichester Trail Bringing Local History to Life



Chichester Trail Bringing Local History to Life Shippam's Factory

web:bit.ly/shippams

In 1786 Charles Shippam opened a

grocery store at West Gate Chichester.

Shippam's produced their world famous

pastes, sandwich spreads and soups, as

well as canned and jarred meats, using

ingredients from all over the world!

www.chicitytrail.co.uk

See more heritage and historical points of interest around Chichester and its famous city

plus pictures, videos, audio, maps and more!





Southbourne Trail Bringing Local History to Life

web:bit.ly/thorneyisl



Thorney Island juts into Chichester Harbour, separated from the mainland by a narrow channel called Great Deep. It has been a military base since 1938, when an RAF airfield was built as a Coastal Command fighter station.

www.bournetrail.co.uk

See other heritage and history points of interest across Bourne villages and towns on this trail plus videos, maps and more,

Ensworth | Hernikage | Westbourne | Thornham Southbourne | Nutbourne | Chidham | Hernbrook

City Walls | North Street | South Street East Street | West Street | Roman Chichester





Chichester City QR Trail

April 8th 2024

Our experience with Heritage Trails

- 2007: first smartphones and app stores (to scan QR codes)
- 2010 MSc project: an online trail for smartphone generation
- 2011: developed technology to create a QR / NFC / AR trail
- 2011: QR / NFC / AR signs & website for SDNP National Trail
- 2012: Work with English Heritage on trails for Dover castle
- 2013: SDNP work on QR trails in areas with no mobile signal
- 2021: revamp the SDNP Trail to add travel and water points
- 2022: Met Mark and the trail team > stuck on how to do it!
- 2023: Bourne QR Trail with four Parishes west of Chichester
- 2024: expand concept to Chichester, Havant, SDNP Parishes



CHICHESTER

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Smartphone heritage trail changes

- 95% have a smartphone (80% over 65) most have QR reader
- QR steady take-up rate and scan use exploded during Covid
- Proven sign print with UV inks now tamper-proof laminated
- AR a great technology but impossible to make commercial
- NFC still little understood (despite similar scan & pay tech)
- Template driven WordPress websites for better site creation
- We would recommend simplicity using QR code only trails
- Bourne Trail shows easy low-cost heritage trails are possible

Old signs out for 10 years with no issues bar minor warping >>

South Downs Wav

NATIONAL TRAIL



Bourne Trail



Bourne Trail: heritage online

Stage 1: 2023 54 signs & website pages - www.bournetrail.co.uk

- Four unique Parish trails with online multimedia content and reuseable QR codes for shop window posters and pub menus
- Featured heritage buildings, famous people, historical sites, events, leisure, activities, nature, wildlife, environment etc
- Smartphone QR trails proven to work (SDNP / Bourne Trail)

Stage 2: 2024 / 25

- New Parishes joining and trails with maps using local artists
- New heritage sites around the Chichester and Havant area
- SME business support via online discount codes and vouchers
- A0 / A1 / A2 interpretation boards (recycled plastic material)





Chidham Village Hall









Scan the QR

www.bournetrail.co.uk

which included a well, pump house granary and cottage.

Web: bit.ly/chidhall See other heritage and history points of interest across Bourne

villages and tourns on this trail

plus videos, maps and more.







Chidham Village Hall was originally built as a 'floor-malting' malthouse for the production of local beer. It was part of a much larger complex which included a well, pump house, granary and cottage.

www.bournetrail.co.uk

See other heritage and history points of interest across Bourne villages and towns on this trail plus videos, maps and more.

Emsworth | Hermitage | Westbourne | Thornham Southbourne | Nutbourne | Chidham | Hambrook

Heritage trail focus



CHICHESTER CITY COUNCIL

- Experience the City's best
- Wellness & community
- Inclusive conversation
- Exercise & health
- Walk and talk trails
- Preventing isolation
- Young people activities
- School trip opportunities

- Connect with surroundings
- Emphasise pride of place
- Zero cost family activity
- City heritage focus
- Understand heritage
- Education & knowledge
- Local event promotion
- City business promotion

Our Vision

Our Vision is to create a safe, socially inclusive and caring community which embraces all residents and visitors, irrespective of age, gender, culture, income, race or religion.

Residents and visitors will have access to amenities, activities and services that allow them to live life to the full and experience the best of the City.

We will preserve the City's unique heritage, whilst making sure it remains a dynamic, modern and exciting place to live, work and visit for all generations.

We will create an environment that supports a high quality of life and makes space for nature, leaving it in a better condition for future generations.

Our Focus

The past five years have seen huge change and upheaval as our community has adapted to successive national crises and emergencies. The Council Plan is a living document that will adapt and evolve to allow us to respond to changing circumstances.

We will work to support and develop our community, building strong partnerships with voluntary groups and other local authorities.

To keep focused on delivering our Vision whatever the future may hold, we have identified four key priorities which will guide our future decisions. We will assess all existing and any proposed new Council activities, projects and policies against how they help us to deliver these priorities, so it is important that we get them right.

Chichester City QR Trail Options

- Chichester City already has a range of trails including the City Walls trails (FW) and Discover Chichester on Foot trail
- Low cost smartphone trails focus on exercise, wellness and combat health, transport, loneliness, money challenges
- Mobile friendly websites now the norm with text, pictures, fun facts and interactive video & audio content all possible
- Flexible website fully branded based on WordPress platform
- Full QR site scan stats from Google Analytics and Bit.ly stats
- Different sign options: post/wall, square, heritage plaque etc

Chichester City pavement signs created by Fitzpatrick Woolmer





QR code links and how they work

CHICHESTER CITY COUNCIL

Every QR code is a 1:1 link with its encoded text It's a 2D version of simple bar codes seen on food

- Website page
- Mobile app store
- Contact form
- GPS point
- Audio file
- Video / video channel
- Text (no signal needed)

- Vcard details
- Phone number
- Email address
- SMS text message
- Google map
- Social media
- In fact anything that's online !

Go past a site



Small local wall signs Scan QR > [





Shippam's Factory



web:bit.ly/shippams



In 1786 Charles Shippam opened a grocery store at West Gate Chichester. Shippam's produced their world famous pastes, sandwich spreads and soups, as well as canned and jarred meats, using ingredients from all over the world!

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City Walls | North Street | South Street East Street | West Street | Roman Chichester

bit.ly web page link

Chichester City Heritage Trail Mobile scan trail City wats, North St., South St., East St., West St.,

Shippam's Factory



In 1756 Churles Shippum opened a grocery store at West Gare, Chickester relling butter, cheese and mest collected from the West Country,

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Did you know?

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Shippam's factory QR code example

Try it out - scan the QR code !





Shippam's Factory



web:bit.ly/shippams



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City Walls | North Street | South Street East Street | West Street | Roman Chichester

28 x 8 cm wall signs

< Scan QR

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6

Web page > with links

Chichester City Heritage Trail Mobile scan trail City walls, North St, South St, East St, West St,

Shippam's Factory



In 1786 Charles Shippam opened a grocery store at West Gate, Chichester selling butter, cheese and meat collected from the West Country.

His son George opened a grocery store in North Street, and in 1851 moved the business to 48 East Street. George also established relations with the Royal Navy so that, during the Napoleonic Wars of 1803 to 1815, the firm supplied provisions to the dockyard and ships at Portsmouth and Spithead.



Before long the company steadily increased the manufacturing side of the business, producing pastes, sandwich spreads and soups, as well as canned and jarred meats. The company prided themselves on their ability to source their ingredients, which were sometimes quite exotic, from all over the world.

Did you know?

There were sardines from Portugal, anchories from Spain, salmon from Canada, shrimps from Holland, prawns from Scandinavia and lobster from Nova Scotia. Many ingredients would appear shocking and be frowned on as ingredients today, like turtles from Bermuda!

Heritage signs - n-viro eco material



- N-viro 3mm recycled aluminium with tough coating
- Idea: use the classic heritage blue plaque design
- Can be sited along with rectangular wall signs
- Key sites: buildings, famous people, events, history
- Trail number & text for those with no smartphone
- QR code linked to Chi City trail web page (or other)
- Web page address printed to search if no QR app
- Trail partner logos for Pallant House, Novium etc

n-viro[™] is an aluminium printed panel that affords high resolution reproduction of full colour digital artwork. The panels are then sealed with duoguard[™], a colourless, heat cured, hardened coating that protects the panel against today's tough environments whilst maintaining colour clarity.

> Print Direct to Powdercoated Aluminium Sheet Aluminium Sheet



duoguard™ Protective Coating

duoguard[™] protected n-viro[™] panels are lightfast, abrasion resistant and flame retardant, offering excellent durability and vandal resistance.

www.fwdp.co.uk/n-viro

Material	3mm aluminium		
Size	Available in any size or shape up to 2900x1500mm		
Finish	duoguard [™] graffiti resistant coating		
Artwork Supply	Full size, CMYK, 300dpi Jpegs Artwork should have 5mm bleed and be set with NO crop marks		
Printing Options	Colour print to white surface Colour print to colour surface White print to colour surface		
	<section-header></section-header>		

call: 01634 711 771

Chichester City Trail Options

- Ultimately 50 QR sign sites but focus on 30 sites initially
- Include buildings, events, famous people, culture, leisure
- Website built on WordPress platform flexible easy editing
- Heritage plaque style signs: full or half size (waist height)
- 28 x 8cm signs easy to site on walls or pavement posts
- Web pages: £200 (content provided) or £300 (title only)
- Post style signs: £75 for two (inc. replacement duplicate)
- Heritage plaque signs: £75 (n-viro recycled aluminium)







COUNCIL

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City Walls | North Street | South Street East Street | West Street | Roman Chichester

Chichester Trail example costs: 30 sites

- £2,000: branded WordPress website using standard WordPress template (hundreds to choose from), menu, navigation, structure, media library / pics and SEO tags
- £6,000: 30 web pages £200 each (content to be provided)
- £75: website hosting package for two years
- £2,250: Thirty 28 x 8cm 4mm rectangular signs OR • blue heritage stye signs in n-viro material
- £2,400: fitting cost (assumes wall siting / permissions)









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All the QR codes are free!

Chichester City Trail site ideas

- 1. Chichester Festival Theatre
- 2. Chichester Cross
- 3. City Cathedral
- 4. St Olave's Church
- 5. St John's Chapel
- 6. St Martin's Church
- 7. All Saint's Church
- 8. Church of St Pancras
- 9. Founding of Chichester
- 10. Roman Walls & History
- 11. Roman Amphitheatre
- 12. Shippam's Factory (sample)

- 13. Butter Market
- 14. Gunpowder Store
- 15. St Mary's Hospital
- 16. Novium museum
- 17. Pallant Gallery
- 18. Corn Exchange
- 19. Bishop's Palace
- 20. The Buttery
- 21. Vicar's Close
- 22. Motte
- 23. Guidhall
- 24. East Gate

- 25. Priory Park
- 26. The Deanery
- 27. The Royal Chantry
- 28. City Council Chamber
- 29. St Andrew Oxmarket
- 30. Market Avenue Bastion
- 31. Dean's Mansion
- 32. Palace Bastion
- 33. White Horse Inn
- 34. Fountain Inn
- 35. Postern Gate
- 36. Old Theatre



COUNCIL



web:bit.ly/shippams

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South Downs National Park Trail

- QR / NFC / AR signs & website for new SDNP National Trail
- Work with South Downs Rangers and digital heritage team
- Trials to ensure sign acceptance, scannability, phone signal
- Partnership with Fitzpatrick Woolmer on heritage sign print
- 2011: trail implemented highlighting 10 SDNP heritage sites
- 2020: improve the trail to get people out during Covid with new signs plus public transport link routes and water points
- 2021: new trail signs launched to revamp the SDNP Trail



South Downs Way

NATIONAL TRAIL

DISCRETIONARY GRANTS (LARGE GRANTS AND COMMUNITY GRANTS) 2024/2025

APPLICATIONS TO BE DISCUSSED AT THE COMMUNITY AFFAIRS COMMITTEE MEETING ON MONDAY 8TH APR 2024

Header

Organisation	Total of Grant Requested	Estimated Total Cost of Project	Application Details	Financial Details
Bishop Luffa Learning Partnership	£5,000 pa for 4 yrs	£5,980	To provide English language tuition and professional psychological support for young vulnerable students with refugee/asylum- seeking status. £460 a week (11 students) for 13 weeks = £5,980 for summer term.	Financial statements to 31 st Aug 2023 show total income £10,642,752 Expenditure £10,405,546 net income £237,206. Total Funds including Assets £17,044,550
Chichester Fringe	£5,000 pa for 4 yrs	Core costs £5,000	Overall, there is a need to secure the financial viability of the Fringe longer term. Without funding they operate on a hand-to-mouth basis without the ability to securely plan the future. The Fringe are looking to increase the variety and impact of Fringe events.	The Fringe event's core costs in 2024 - £5,000 Financial statements to 29 th Feb 2023 show total income £8,408 expenses £7,705.78 retained profit £702.22
Home-start Chichester and District	£5,000 pa for 3 yrs		Funding will enable the charity to provide preventative holistic support for vulnerable families who live in Chichester and who have babies and children under the age of 5. Funding will deliver home visit support, family group sessions, baby groups, family tea parties, family day trips, connecting families and signposting families to support.	Income £191,481 expenditure £148,514 Profit £42,967 Total reserves £162,931 Awaiting audited accounts.

DISCRETIONARY GRANTS (LARGE GRANTS AND COMMUNITY GRANTS) 2024/2025

Pregnancy Options Centre	£5,000 pa for 3 yrs		To provide a vital resource for women and their partners during a difficult time in their lives. Providing a safe and supportive space where clients can explore their options without judgement or bias. To support the expansion of the Counselling services due to a 20% increase in referrals.	Annual Accounts to 31 st Dec 2022 show total income £79,768 expenditure £78,354 net position £1,413 surplus compared to £23,631 (Dec 2021) the main difference being a legacy £15,000 being paid to the charity in 2021
The Festival of Chichester	£4,500 pa for 4 yrs	£11,515	To provide a wide range of arts groups and local and international performers who will participate in the Festival of Chichester. Enabling low ticket prices and some free events. Without funding the festival would not be able to run in its current form.	Total Income £9,910, expenditure £9,940 Total held in reserves £10,071
Stonepillow	£5,000 pa for 3 yrs		The Chichester Hub provides a first point of entry for chichester's local homeless and rough sleeping community, where they can access a wide range of services and referring onwards to support clients through the pathway to independence.	Annual budget £173,830 Income (from CDC) £35,200 Expenditure £173,830 Deficit £138,630
Young People's Shop	£5,000 pa for 3 yrs	£1,480	In the last year they have supported 2790 young people and currently have 66 young people having weekly counselling. They have a waiting list of 45 waiting assessment for counselling. Demand has never been so high.	Total project cost £36,147.68 of which £25,380 funded from contributions. £10,767.68 remains unfunded. Overall income secured for 2024-2025 £175,101.50 with £74,150 to raise.

DISCRETIONARY GRANTS (LARGE GRANTS AND COMMUNITY GRANTS) 2024/2025

Total	£34,500pa		

DISCRETIONARY GRANTS (SMALL GRANTS) 2024/2025

Organisation	Total of Grant Requested	Estimated Total Cost of Project	Application Details	Financial Details
Business Improvement District	£3,000	£5,800	To organise a family friendly theme day in Chichester (Cathedral Green) on August 17 th 2024. The day will have an owl theme to compliment the Wild in Art Big Hoot Owl Trail.	Unaudited Annual report and Financial Statements were provided to 31 st March 2023 The Accounts show a deficit of £5,809 to 31 st March 2023 and reserve balances £153,470. Unrestricted reserves £36,470.
Four Cities Working Group	£500	£1,700	To take part in the Festival of Chichester to inform the public of our city links and encourage cooperation between the 4 associations. Costs will include venue hire, publicity, speakers and refreshments.	Financial summary total income £1,847.36 and expenditure £1,229.98 net receipts £591.36 26 th June 2023. Estimated cost of event 2024 £1,700.
Chichester Pride	£2,958.56		Chichester Pride are organizing their first Chichester Pride Parade on 25 th May 2024, this involves increased costs such as professional traffic management services to ensure safe management of the parade route, medical cover for participants and spectators and increased insurance.	Financial Statements to 31^{st} December 2022 were provided. There was an opening balance of £2,033, Income of £32,696, this was mainly made up from £11,500 of Sponsorship, £10,000 from Grants, £8,419 Ticket sales and Event stalls and the remainder from fundraising, merchandise and donations. Expenditure totalled £24,513. Marketing costs were £10,674, Security £9,191, the remainder of expenditure was for performers, admin and other costs. The balance cfwd to 2023 is a credit balance of £10,216.

DISCRETIONARY GRANTS (SMALL GRANTS) 2024/2025

				A Grant was awarded in 2022 by CCC for £2,500 and was used for additional marketing and £1,745 in 2023.
St James Allotment Association	£400	£400	To promote the Community Plot as a Community resource and wildlife area. £400 would buy a pond liner, pond underlay and pond plants and two large water butts. To increase a new aquatic habitat and an area for bees, butterflies, insects, birds and reptiles.	Association Accounts to 20 th March 2024. Income from memberships £3,562.75, Expenditure (compost, seeds, insurance) £4,486.11 Bal -£923.36. Bal bfwd £687.36
The Chichester Society	£1,000	£2,000	To part fund the restoration of the Via Ravenna underpass mural which was restored by the Chichester Society in 2014 and is now completely covered in graffiti. Quote £1,985 provided. The Society have applied to CDC for a small Community Grant for half the cost.	Total income £6,537 expenditure £6,605. Total held in reserves £17,052.
Transition Chichester	£1,480	£1,480	We are seeking support for an event to raise public awareness of the importance of resilience and adaption to climate change in the local area. Costs include, venue hire £120,speakers £500, admin support £600, graphic design £120, printing £90 and sundries £50.87 Total £1,480.	Audited Accounts to 31 st October 2022. Income 21,397 Expenditure £11,657. Reserves £12,324 Unrestricted Reserve £1,760. A large grant was received in 2022 and these funds were mostly used in 2023 to cover expenses.

DISCRETIONARY GRANTS (SMALL GRANTS) 2024/2025

West Sussex Scout Council	£1,500	To contribute to the annual Supreme Box Kart Scout event promoting healthy and inclusive competition for young people. The event is open to all cub packs.	No accounts provided. Estimated income £2,000 Estimated expenditure £3,800 based on 2023 event.
Total	£10,838.56		



SATURDAY **8 JUNE** 2024

Animtary Animetary Chiches VOLUNTEER

RECRUITMENT FAIR

THE COUNCIL HOUSE North Street, Chichester P019 1LQ 10:00 am to 2:00 pm

Volunteers

OLUNTEERS'

WEEK

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- Chat with local organisations
- Find out the range of volunteering opportunities available, from regular weekly roles to ad-hoc and working from home

VOLUNTEER

THE

Drop in any time between 10am-2pm





volunteernow@vaac.org.uk Contact Us



April 2024

We are holding a Volunteer Recruitment Fair in conjunction with VAAC on Saturday 8th June 2024. Each room in the Council House that day will be in use to ensure we have space for organisations who are interested.

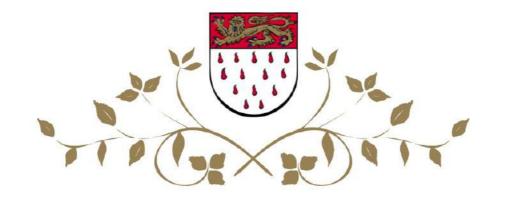
Organisations will be invited to showcase the work that they carry out and advertise any volunteering roles available.

This event is open to the public and we welcome anyone who wishes to sign up for volunteering positions and/or learn more about the opportunities available.

The event will take place from 10am-2pm and is at the end of Volunteer Week 2024 so, hopefully there will be plenty of interest.

Katie Coffey Communities Officer





ASSEMBLY ROOMS

CHICHESTER WEDDING VENUE