



Chichester City Council

Further to the 20mph zone around the City Centre item arising from the Business Plan, the following has occurred.

The Communities Officer (CO) met with Cllr Sarah Sharp (West Sussex County Councillor for Chichester South). We spoke of the longevity of the project and the volume of collaborative work required. Cllr Sharp led the successful '20's Plenty' campaign in Chichester from 2010 until 2013.

In attempt to make this campaign successful various steps such as the below need to be carried out. This list is not exhaustive.

- Plan of engagement
- Door to door canvassing
- Leafleting
- Signature collecting
- Conduct a survey
- Getting the item on agendas of residents association meetings/AGMs and speaking on the item
- Taking the initiative when opportunities arise to champion the issue in your Ward
- Approaching schools, local clubs (sports, social etc.), scout groups, community groups, local businesses, Chichester University, St. Richard's Hospital, churches etc.
- Produce and promote paper and digital petitions
- Sub Committee made up of one Cllr per ward

The CO then met with Rod King MBE (Founder & Chair of 20's Plenty for Us) and Adrian Berendt (Director & Community Champion of 20's Plenty for Us).

It was noted that generally WSCC are supportive of '20 is Plenty' campaigns. One of the major constraints is community support. RK and AB have offered to meet with the Sub Committee should one be formed to provide assistance to the group and answer any queries Cllrs may have. They also noted the below as being optimum for a successful campaign.

- Extremely clear messaging
- Pre-empting opposition
- Showing the facts and statistics
- Changing the narrative of driving slower is a 'bad thing'
- Engagement must be local
- Approach the topic as a local solution

For accuracy and to properly scope the project, individual maps of the four West Sussex divisions of the parish of Chichester and up to date speed limits of the roads within the parish of Chichester have been requested from WSCC.

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